

# **On the Practical Application of Ideological and Political Education in Colleges and Universities under Multiculture**

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**Abstract:** The world's multicultural trend is unstoppable. Culture is the blood of a nation as well as the spiritual pillar of a country. Under such a multicultural background, the contemporary youth are bound to be influenced in their thoughts and behaviors. A nation will prosper only when its young people thrive. So ideological and political education in colleges and universities is the top priority that affects the development of the country, the nation and the society. Doing a good job of ideological and political education under the multicultural background is a task that we are facing in this new era. This paper will discuss the influence of multiculture on the ideological and political education in colleges and universities, and how to integrate the two.

## **1. Introduction**

Today's world is in a more and more complex situation. With the rapid development of human society and the increasingly developed circulation of information, culture has begun to update and transform towards a richer and three-dimensional direction. The development of all kinds of cultures will usher different opportunities and challenges. Brand new cultures will gradually appear in this social structure. Cultural diversity in China has long been a significant social phenomenon. Multiculture affects the value standards of the country, the nation and all fields of the society. At the same time, it has a profound impact on the ideological and political education in colleges and universities, and affects the outlook on life and values of college students. Ideological and political education is to cultivate high-quality youth with ideals, morality, culture and discipline, playing a vital role. Multiculture brings various influences to the ideological and political education in colleges and universities. The first step is to correctly analyze these influences. It is the main task in the new era for us to recognize the situation and find out countermeasures.

## **2. Influence of Multiculture on the Practical Application of Ideological and Political Education in Colleges and Universities**

With the rapid development of society, the world has gradually become a stage of convergence. Economy, politics, culture and other parts are the essential organic components of this stage. Under the background of economic globalization and world integration, culture is no longer independent, but interdependent, interconnected and pluralistic. Multiculture is a hot topic in the new era. Its appearance makes the application of ideological and political education in colleges and universities change greatly.

### **2.1 Multiculture Demands More Flexible and Open Ideological and Political Education in Colleges and Universities**

In the past, people often used ivory tower to describe the palace of college and university, which has left people the impression that the college and university are in a closed environment. But with the arrival of the new era, a variety of cultures come one after another, and constantly change in the impact and integration. The concept of closure has not kept up with the pace of the times, which requires us to abandon the concept of closure in the past. First of all, in the context of multiculture, different cultures should respect each other. Each culture appears since it adapts to a certain era, so

it has its own content and is beneficial to that era. There must be a lot of exclusions during multicultural exchanges. Therefore, we are required to respect each culture. Secondly, in the context of multiculturalism, different cultures require the same while reserving differences. The new era has its own task, and culture promotes the completion of the task. Therefore, in the face of a variety of cultures, we should absorb those that promote social progress, and abandon those that hinder social progress. Finally, in the multicultural background, different cultures should develop together. Because of the above reasons, we are required to enrich the original content of ideological and political education in colleges and universities, so that students are able to have an objective and rational view of the world situation and the development of their own situation with the international pattern in mind.

## **2.2 Multiculture Requires the Concept Renewal of Ideological and Political Education in Colleges and Universities**

The traditional ideological and political education is to transfer the contents of political textbooks to students. The emergence of multiculturalism has prompted ideological and political educators to change their past educational ideas. If the traditional teaching concept is still adopted and teachers just explain the knowledge in the book, it will lead to serious problems. First of all, from the perspective of knowledge, although the knowledge in books is more rigorous after being collated and compiled by generations of experts and professors, it obviously fails to keep up with the rapid pace of the times because different countries have different cultures and culture differs when the country is in different historical development stages. Secondly, from the perspective of students, young people in the new era are exposed to multiculturalism when they are very young. They have flexible outlook on life, values and other concepts. It is inevitable that the relatively rigid knowledge theory indoctrination in books will make them feel bored. Therefore, in this new era, the ideological and political education in colleges and universities must respect multiculturalism with an open mind, so as to keep up with the pace of the era under the multicultural background.

## **2.3 Multiculture Asks the Expansion of Ideological and Political Education in Colleges and Universities**

With the rapid development of the world, the forms and contents of economy and politics are constantly changing and updating. In the new era, under the multicultural environment, there are various forms of cultures in various fields of society. Therefore, the content of ideological and political education in colleges and universities must conform to the trend of the new era and the diversity of culture. Colleges and universities are the last step for young people to enter the society and an important part of their life. To cultivate young people who are able to adapt to this diversified society as well as the development of new tasks and new situations, we should add multicultural content to ideological and political education. Thus, multiculturalism will enrich the content of ideological and political education as well as let the contemporary youth get a deeper understanding, and make full preparations for entering the society from the campus.

## **3. Countermeasures to Deal with the Influence of Multiculture on the Application and Practice of Ideological and Political Education in Colleges and Universities**

Culture plays a nutritional role in the national layout and the spiritual pillar of the nation. It produces a profound influence on the thought and behavior of the contemporary youth and affects a country, a nation and the whole world. In the new era, multiculturalism exerts numerous influences on the ideological and political education. How to find effective countermeasures to deal with these influences is the requirement of the new era for contemporary educators.

### **3.1 Adhere to the Education of Socialist Core Values and Lay the Tone of Young People's Ideals and Beliefs**

Socialist core values are the keynote of a society, which lays down the ideal and faith trend of young people. The realization of young people's ideal is based on the realization of the national

ideal. Only when the country is stable and rich can the people be happy and healthy. Therefore, the ideological and political education in colleges and universities must be deeply aware of the importance of carrying out the education of socialist core values. The socialist core values take patriotism as the core, so patriotism should be integrated into the blood of every person. Everyone's social practice must uphold patriotism deeply. The multicultural content of ideological and political education spans the era, the country and the history. In a word, the content is quite extensive, covering fields such as politics, economy and culture. But in reality, class hours are limited in the ideological and political education, which requires that we should discard the content that has no great value or even no value, extract the content that conforms to the socialist core values in multicultural, and incorporate such content into education activities, so as to lay the tone of young people's correct ideals and beliefs. For example, for ideological and political education activities aimed at patriotism, we are suggested to promote red culture, understand China's arduous development history, watch red films, historical and cultural museums and so on. At the same time, we must select the content that resonates with the contemporary youth. For example, historical figures that fit the reality is suggested to be chosen so as to make students feel the emotional resonance, and take this as an example to develop themselves and serve the country.

### **3.2 Continue the Ideological and Political Education**

In the application and practice of ideological and political education in colleges and universities, there must be a sustained spirit. In the face of the constant impact, integration and renewal of multicultural content, the ideological and political educators must adhere to the principle of making students develop in an all-round way and keep up with the pace of the times. The content must not remain unchanged for a long time. In order to make students develop in an all-round way, the content of ideological and political education should be rich and constantly updated, so that students will have practical resonance. To keep up with the pace of the times, the content needs to keep pace with the times. Each culture is rooted in a country in a specific background of the times, with different characteristics. Multiculture changes with the development of the times, so the content of ideological and political education should be changed accordingly. We can compare the ideological and political education under multicultural to the flowing water. If the content remains unchanged for a long time, it is like a backwater. In the long run, all the creatures in the backwater will perish. It is necessary to ensure the water to flow continuously, so that the youth can be continuously nourished and grow. Therefore, under the background of multicultural, it is essential to keep the continuity of ideological and political education in colleges and universities.

### **3.3 Conduct Ideological and Political Education from the Unique Perspective of Discrimination**

In the face of multicultural content, it is essential to objectively consider how it affects the content of ideological and political education in colleges and universities. There is no doubt that multicultural opens up people's horizons and improves their ideological level, but it is not enough. We must cultivate the young people's ability to distinguish the value of cultural content. As the name implies, the content of multicultural differs greatly, with both positive and negative content. Moreover, some may be good in a certain era or a specific period of a country, but in this new era, the shortcomings that did not exist before have been exposed. At present, there is still a trend of following the western ideology and culture. Many students regard the western culture as a kind of classic. They are narrow-minded and superstitious about the western thoughts. They just want to copy the western experience, but never consider the basic situation and social characteristics of China. Therefore, it is a must to lay a good ideological foundation for students, make them learn the correct socialist core values, and establish ideal and faith in life, so that students will have a unique vision to identify the desirability of each cultural content. Constantly updating the content of ideological education is not enough, it is essential to guide and nurture students to be youth with unique identification ability in combining the reality of our country as the principle who are capable of taking the essence and discarding the dross, conforming to the trend of the times.

#### 4. Conclusion

In a word, the trend of world diversification cannot be stopped. The world has become a stage for all kinds of cultures to collide, integrate and exchange with each other. It brings us unprecedented development opportunities as well as new challenges. Under this background, the influence of multiculturalism on the content and form of ideological and political education in colleges and universities can not be ignored. Colleges and universities are required to take principled, sustained and discriminative attitude to meet the challenges of multiculturalism on the application of ideological and political education in colleges and universities. It is required to persist in cultivating college students with the core values of socialism as the basic, integrate patriotic values into the soul, update the content of ideological and political education in a sustained manner, and keep pace with the times. It is essential to discriminate multicultural content, extract the essence, discard the dross and preserve the most suitable cultural content by taking China's basic national conditions into consideration. Only in this way can we correctly deal with the influence of multiculturalism on the ideological and political education of contemporary colleges and universities.

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